

# SPONSORSHIP OPPORTUNITIES

## PACKAGES

### **DIAMOND | \$16,000** • Based on availability

- Executive on panel\*
- Tabletop Exhibit
- Sizzle reel
- Four (4) passes to event
- Logo exposure on email promotions, website, on-demand, and signage (physical / digital)
- Literature distribution
- Post-event attendee list

### **GOLD | \$8,500** • Based on availability

- Tabletop Exhibit
- Three (3) passes to event
- Logo exposure on email promotions, website, on-demand, and signage (physical / digital)
- Literature distribution
- Post-event attendee list

### **SILVER | \$8,000** • Based on availability

- Executive on panel\*
- Three (3) passes to event
- Logo exposure on email promotions, website, on-demand, and signage (physical / digital)
- Literature distribution
- Post-event attendee list

## GENERAL SPONSORSHIPS

### All General Sponsorships include:

- Two (2) passes to event
- Logo exposure in event program, email promotions, website, on-demand, and signage
- Literature distribution • Post-event attendee list

### **CASE STUDY\* |**

**AUDITORIUM** • \$8,000 • Two available  
**BALLROOM** • \$7,000 • Two available  
**WORKSHOP** • \$3,500 • Two available

- 15 minute informational case study (subject to editorial approval)

### **NEW TECHNOLOGY SHOWCASE |**

**\$2,500** • Based on availability

- 15 minute technology presentation (subject to editorial approval)

### **BADGE | \$6,500** • One available

- Your company logo on front and back of attendee badge

### **LANYARD | \$6,500** • One available

- Your company logo on attendee lanyard (SVG produces)

### **SIZZLE REEL | \$3,000** • Based on availability

- 30-60 second sizzle reel video (runs once)  
**SPECS:** 720p/59.94 H.264 .mp4/.mov files

### **REGISTRATION DESK | \$5,000** • One available

- Your company logo on registration table signage

### **NETWORKING RECEPTION | \$4,000** • Two available

- Your company logo on Networking Reception signage

### **NETWORKING BREAK | \$4,000** • Two available

- Your company logo on Networking Break signage

**SINGLE ATTENDEE TICKET\*\* | \$2,500**

*\* All panelists and case studies must be approved by our Program Advisory Committee. \*\* Available to current SVG Sponsors only.*

---

## FOR MORE INFORMATION

### Sponsorships

**Rob Payne**

[rob@sportsvideo.org](mailto:rob@sportsvideo.org)

212.481.8131

**Andrew Gabel**

[agabel@sportsvideo.org](mailto:agabel@sportsvideo.org)

646.998.4554

**Jack Bluestine**

[jack@sportsvideo.org](mailto:jack@sportsvideo.org)

646.893.5600

### Executive Producer

**Martin Porter**

[marty@sportsvideo.org](mailto:marty@sportsvideo.org)

### Producer

**Robin Raskin**

[robin@robinraskin.com](mailto:robin@robinraskin.com)

### Event Programming

**Alicia Hopkins**

[alicia@sportsvideo.org](mailto:alicia@sportsvideo.org)