

HAHN AUDITORIUM				
9:00 a.m.	9:00 – 9:15 a.m. Welcome			
9:15 a.m.	9:15 – 9:45 a.m. How Big Tech AI Will Lead Broadcast Innovation		LOVELACE ROOM	BOOLE ROOM
9:30 a.m.				
9:45 a.m.	9:45 – 10:15 a.m. NASA+: Live From Space to Your Screen		9:45 – 10:15 a.m. CG PRO: Consistency in AI Workflows	9:45 – 10:15 a.m. AES Higher Order Audio Capture
10:00 a.m.				
HAHN AUDITORIUM	GRAND BALLROOM		LOVELACE ROOM	BOOLE ROOM
10:15 a.m.	10:15 – 10:45 a.m. The Silicon Bowl Effect: How Sports is Reinventing the Fan Experience	10:15 – 10:45 a.m. AI Capital: Betting on the Next Media Stack	10:15 – 10:45 a.m. Reality at 60fps: Live Audience Content With Real-Time Engines	10:15 – 10:45 a.m. AES Eclipsa Audio Format for Streaming and Sound Design
10:30 a.m.				
10:45 - 11:30 a.m.	Networking Break in Exhibits			
11:30 a.m.	11:30 – 11:45 a.m. Rob Legato Fireside Chat	11:30 – 11:45 a.m. Andrew Cross Keynote: The Story of IP	11:30 a.m. – 12:00 p.m. ASG STAFFING From Onsite to Everywhere: How Production Teams Are Being Rebuilt	11:30 a.m. – 12:00 p.m. AES Cleaner Audio, Faster Decisions: Real-Time Separation for Modern Broadcast Workflows
11:45 a.m.	11:45 a.m. – 12:15 p.m. Framing the Future: The AI Filmmaker's Toolkit	11:45 a.m. – 12:15 p.m. The Democratization of IP Video Production	12:00 – 12:30 p.m. ASG STAFFING Design & Post Production in the Age of AI: Faster Tools, Higher Standards	12:00 – 12:30 p.m. AES Architecting Next-Generation Immersive Audio: Advanced Spatial Audio Formats and Codecs
12:00 p.m.				
12:15 p.m.	12:15 – 12:30 p.m. DIVERSIFIED SMPTE 2110 To Go: Fox Sports' Broadcast Remote IP Studio Kit (BRISK)	12:15 – 12:30 p.m. Provenance in Practice: The State of Content Authenticity in 2026		
12:30 p.m.	12:30 – 1:00 p.m. New DMF/MXL Software-Defined Workflows	12:30 – 1:00 p.m. Learning at Scale: Behind the Build of Enterprise Video Education Platforms	12:30 – 12:45 p.m. FOR-A AI 9x16 at the Speed of Live: Distribute Your Corporate Media Message in Real-Time with No Delay	12:30 – 1:00 p.m. AES All Speaker Q&A
12:45 p.m.			12:45 – 1:00 p.m. IODYNE The Edge Is Infrastructure: Friction-Free Enterprise Data Security for Employees, Contractors, and Vendors	
1:00 - 2:00 p.m.	Networking Lunch in Grand Ballroom			
2:00 p.m.	2:00 – 2:30 p.m. From the Stage to the Stream: What Enterprise Can Learn from Rock & Roll	2:00 – 2:30 p.m. Your Enterprise REMI Video Playbook	2:00 – 2:30 p.m. SMPTE EDUCATION What Media Students Must Know About AI	2:00 – 2:30 p.m. AI + Virtual Production - Filmmaking Game Changer
2:15 p.m.				
2:30 p.m.	2:30 – 2:45 p.m. The Brave New World of Corporate Talent Management	2:30 – 2:45 p.m. Beyond the Agency: Building Embedded Alliances for Scalable Content Production	2:30 – 3:15 p.m. SMPTE EDUCATION Connecting Silicon Valley and Hollywood: The Secret Student Network	2:30 – 3:15 p.m. B&H Bridging the Gap: Integrating AI Generative Toolsets Into Existing Production Workflows
2:45 p.m.	2:45 – 3:15 p.m. Brand Storytelling in the Age of AI	2:45 – 3:15 p.m. Events at Scale: Powering High-Volume Content and Experiences		
3:00 p.m.				
3:15 p.m.	3:15 – 3:45 p.m. Alvy Ray Smith Keynote: The Power of the Pixel	3:15 – 3:45 p.m. The Power of Moments	3:15 – 3:45 p.m. DMF Townhall	3:15 – 3:45 p.m. B&H Modern Toolsets and Workflows Behind the Creation of Compelling Immersive Experiences
3:30 p.m.				
3:45 - 4:30 p.m.	Networking Break in Exhibits			
4:30 p.m.	4:30 – 4:45 p.m. Building the Modern Production Studio: An Interview with Scott Brown, Our Second Rodeo	4:30 – 4:45 p.m. Laura Frank Keynote: Beyond 16:9	4:30 – 5:15 p.m. Navigating the New Wave of Generative AI Tools	4:30 – 5:15 p.m. The VINE Presents: From Uncanny Valley to Level Playing Field
4:45 p.m.	4:45 – 5:15 p.m. Creating for a Multi-Format World	4:45 – 5:15 p.m. Designing Workplaces for a New Generation: The High Tech Way		
5:00 p.m.				
5:15 p.m.	5:15 – 6:00 p.m. SMPTE Student Keynote: Tech Evangelist Guy Kawasaki, How to Be a Remarkable Person	5:15 – 6:00 p.m. AI Collective: The Creative Revolution: AI's Impact on Image, Video & Audio		
5:30 p.m.				
5:45 p.m.				
6:00 p.m.	Networking Reception in Exhibits			
6:15 p.m.				
6:30 p.m.				